



Emerson Resources Forges Strategic Partnership with Bio Research

Alliance extends business development capabilities and fuels company growth

Norristown, PA, November 4, 2009 – [Emerson Resources, Inc.](#), a premier pharmaceutical solutions company, today announced that it has formed a strategic partnership with [Bio Research](#), a contract research organization that specializes in the agrichemical and related industries, to further extend its business development capabilities. The exclusive partnership leverages the expertise of industry veteran Robert Westbrook, CEO of Bio Research, who is spearheading Emerson Resources' intensified business development and sales efforts.

Through the partnership, Emerson Resources will work together with Bio Research to establish an even greater footprint in the pharmaceutical and biotech sectors. Currently, Emerson Resources serves hundreds of global organizations including branded, generic and OTC pharmaceutical companies, virtual and emerging pharmaceutical research organizations, raw material suppliers, equipment manufacturers, and intellectual property attorneys.

“Our partnership with Bio Research will strengthen our position as the leader in value-added service, ingredients and expertise,” said Adolfo Gomez, President of Emerson Resources. “Robert brings a strong combination of business development skills and diverse industry insight to Emerson and I am confident that he and his team will vastly expand our industry presence— particularly on the West Coast, an area that is ripe with opportunity.”

Emerson Resources selected Bio Research, based in Fresno, California, for its track record of delivering high-quality results, stellar management team and specific industry focus. It's subsidiary, Bio Research Services, represents select products and services related to clinical diagnostics, drug discovery, drug development, and agrichemicals.

As Emerson Resources' new dedicated business development executive, Mr. Westbrook— who has more than 17 years of industry experience— will focus on creating new sales channels and building client and industry relationships in support of the Company's strategic growth objectives.

Prior to his role as CEO of Bio Research, Mr. Westbrook served as Regional Manager of Business Development for Laboratory Corporation of America, where he led business

acquisition and direct sales efforts for the Northern California and Northern Nevada business unit. During his tenure, he retained more than 85 percent of all business acquired and achieved \$40 million in annual sales. In previous positions, Mr. Westbrook was Vice President of Sales for Bio.com and Area Business Manager, Greater Bay Area Region for SmithKline Beecham Clinical Laboratories (now Quest Diagnostics). He also held senior sales and management positions with Physicians Clinical Laboratories/Bio-Cypher Clinical Laboratories and MetWest/Unilab.

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About Emerson Resources

Emerson Resources' reputation as a dependable, dynamic, flexible, and pragmatic organization has been built on the core concepts of excellent service, superb quality and complete client satisfaction. The Emerson mission is to deliver value-added service, ingredients and expertise to the pharmaceutical and biotech industries. For more information visit www.emersonresources.com.

Contact

Adolfo Gomez

Phone: 732.735.3723

Email: Agomez@emersonresources.com

www.emersonresources.com